Reitmans News

New CIO = <http://www.stockhouse.com/news/press-releases/2015/11/09/reitmans-canada-limited-welcomes-new-cio>

New brand (Hyba) = <http://montrealgazette.com/business/reitmans-gets-active-chain-opens-new-hyba-banner-increases-marketing-moves>

“Rachel Zane” with Reitmans = <http://www.tribute.ca/news/index.php/suits-star-meghan-markle-on-being-reitmans-new-brand-ambassador/2015/10/14/>

Boomers vs millennials = <http://www.theglobeandmail.com/globe-investor/retirement/retailers-try-to-appeal-to-boomers-without-treating-them-as-old/article27238193/>

Overall view of Reitmans =

<http://business.financialpost.com/investing/can-reitmans-canada-ltd-keep-momentum-amid-retail-sector-bankruptcies>

<http://globalnews.ca/news/1918579/falling-traffic-to-malls-consumer-debt-fuel-retail-upheaval-reitmans/>

Montreal Retail = <http://montrealgazette.com/business/retail-checkup-its-operation-rehab-for-many-fashion-chains>